



DATE March 2026
RE Alexion Diversity – March 2026

PERSONA 1

Role: Female 1 / Maria (principal talent)

Age: Early 50s

Ethnicity: Latina

Spanish speaking

Audition Line: Ay, Carlos, I'm so nervous y no tenemos respuestas – we can't get answers.

Role: Male 1 / Carlos (principal talent)

Age: Early 50s

Ethnicity: Latino

Spanish speaking

Audition Line 1: Tranquila, nena. Let's just take it one step at a time. I'm here. You're not alone. Te amo.

Audition Line 2: This says you'll have blood taken regularly, MRIs, physical exams, and there are visits to the hospital every week for about two months, then once per month until next October. And something you have to fill out called a diary card?

Role: Male 2 / Dr. Albrecht

Age: 50-60

Ethnicity: Caucasian

Audition Line: I've reviewed your charts and the workup they did at the emergency room. I've consulted with hematology and nephrology and confirmed you have a neurological disease that affects your renal system and vascular systems.

Role: Female 2 / Nurse Dana

Age: mid-20's

Ethnicity: Any

Audition Line: I'm so sorry to keep you waiting. We're ready to start your study drug infusion now.

(Continued on page 2)



PERSONA 2

Role: Male 3 / Robert (principal talent)

Age: Early 50s

Ethnicity: African american

Audition Line: We're going to get you the help you need. I saw an ad for a clinical trial last night though, let me find it here.

Role: Female 3 / Iris

Age: Late 40s – Early 50s

Ethnicity: African American

Audition Line 1: Oh, Robert. What can they do for her?

Audition Line 2: If we think this is the right decision for your mom, we can make it work.

Role: Female 4 / Barbara (principal talent)

Age: Early 80s

Ethnicity: African American

Audition Line 1: Every time I stand up, I'm so dizzy!

Audition Line 2: No, no. No experiments. I've heard too many horror stories. They treat you like a lab rat!

Role: Female 5 / Kristina (study coordinator)

Age: 30-40's

Ethnicity: Caucasian

Audition Line: Hi, I'm Kristina, the study coordinator. I'm sorry you haven't been feeling well. I hear you're interested in seeing if you qualify for our gene therapy trial?