

CB X AZUNA SIDES:

WOMAN #4 (OC TALENT) | PRIMARY SPEAKING ROLES

AGES MID 40'S, FEMALE, ALL ETHNICITIES

SCENES ADVERTISING AIR FRESHENER ALTERNATIVE IN VARIOUS LOCATIONS INCLUDING KID'S BEDROOM AND LAUNDRY ROOM.

Acting direction: Confiding with other moms i.e., can we talk; exacerbated but in high spirits.

How Do You Azuna?

Kid's Room

Open on a hassled Mom standing in a pig sty of a teenager's bedroom.

'I Azuna in all my kids' rooms.'

Pan the room from Mom's POV.

'I mean look at this place. Sweaty clothes and wet towels piled up, smelly shoes, old food, I can't even guess what's under that bed.'

Sprays the air a bit with UltraMist.

'Listen, teen odor is a real thing and it's astonishing. I can't even really describe it.'

I can only describe how I get rid of it.'

Mom holds up Luxe Glass jar and refill pouch and places Luxe Glass jar on dresser.

'Azuna naturally eliminates teen odor so now I can enjoy my teens without the stank.'

Off camera, a teen yells,
'Mom!!!!' 'Or not.'