

## CASTING BUFFALO | REMBRANDT SIDES

Please video audition with the sides below: Most, if not all this job will be off-camera voiceover recording but may require the actress to appear in some shots showing off our charm display – For your slate: please provide your name, location, height, and representation --

"Thousands of jewelers build their customer base and profits with generations of loyal Rembrandt Charm Collectors. These customers are attracted to jewelers that display our hot selling brand. Jewelers establish long term relationships with charm collectors who begin buying all their fine jewelry from them. This customer cultivation video presentation will explain how our program works, and for a minimal cost you can quickly strengthen your customer base and increase sales of all your fine jewelry."

"The ability to showcase an affordable collection that can generate six, eight, even twelve or more visits to your store each year, generating profitable repeat charm business and cross-selling opportunities."