



# CASTING BUFFALO

**MEDIA CONTACT:**  
**CASTING BUFFALO**  
HARRY LIPSITZ 716.507.3444  
KYLE MECCA 716.598.2535  
[castingbuffalo716@gmail.com](mailto:castingbuffalo716@gmail.com)

## FOR IMMEDIATE RELEASE

### CAST. CREW. CAREERS. SET LIFE STARTS HERE!

*"Casting Buffalo Actors Expo" Returns to Rich's Atrium Sat., Aug. 23, 12 -7 pm*

**Buffalo, NY – [August 10<sup>th</sup>, 2025]** - Buffalo, NY – TV legend Tom Fontana returns to his hometown Saturday August 23 as the keynote speaker at the third annual "Casting Buffalo Actors Expo" on Saturday, August 23rd, 2025, from 12pm to 7pm at The Atrium at Rich's, located at 1 Robert Rich Way, Buffalo, NY 14213.

**Casting Buffalo**, the leading film and commercial casting company in Western New York established by **Kyle Mecca**, **Harry Lipsitz**, & **Peter Johnson** is thrilled to announce that the Casting Buffalo Actors Expo is a one-stop industry event for local talent of all ages and aspiring crew who want to begin a career in the movies. Designed to educate, connect, and empower, the expo offers vital career insights and hands-on resources to help performers & crew members land roles in film, television, theater, and commercial productions across Western New York and beyond.

Hosted by **Jordan Lema**, CEO of **Lemur Studios**, City Producer of **Buffalo 48 Hour Film Project**, and Co-host of **Podcasting Buffalo**, Jordan is an advocate for creative entrepreneurship who was named one of Buffalo Business First's 40 Under 40 in 2020 creating content with leading local brands and organizations.

The 2025 Keynote Speaker will feature Buffalo legend & Emmy Award Winner, **Tom Fontana**, writer, executive producer, and creator of ground breaking television series' *St. Elsewhere*, *Homicide: Life on the Streets*, HBO's *OZ*, Netflix's *Borgia*, and AMC/Canal+ series *Monsieur Spade*.

Featuring panels on Acting from hometown actress **Charlene Amoia** of *How I Met Your Mother*, *The Conjuring: The Devil Made Me Do It*, *Fear Street* series, and *Cobra Kai*. And Producing Panel from Buffalo native **Mark Brazil**, writer and producer of *That 70's Show*, *3rd Rock from the Sun*, and *In Living Color* with actress and producer **Elea Oberon** of *The Longest Ride*, *The Bold and the Beautiful* and *Sin's Kitchen*.

Attendees will have the opportunities to network with local talent including community filmmakers and industry leaders. Meet local casting directors, receive new Drive-Thru Headshots chosen by Casting Buffalo from **Andrew Griesmann Photography** & **Gadabout Photography** (\$85 including GA Ticket). Witness Live Stunt Showcases from **Robbins Stunt Team** and sit in on the Craft of Choice Presentation by SAG-AFTRA actor **Bob Bozek**.

Train to receive a certification in our Production Assistant (PA) Training Course presented by Casting Buffalo & Buffalo Camera, instructed by **DGA** eligible NYC Staff (\$50 including GA Ticket) and attend workshops for Locations, Art, Grip & Electric, and Camera departments presented by **Film Neighbor Network**.

Plus seminars on Independent Producing by **Gregory Lamberson, PGA**. and Tailoring Acting Reels with Tony Grande of **2NY Video**. Finally, join a tour of **Great Point Studios Buffalo** guided by film producer **Mac Cappuccino** of *Clown*, *Givers of Death*, and numerous Christmas movies shot in Buffalo, NY from Fred Olen Ray & Great American Family. With dozens of local vendors and exhibitors from various corners within the entertainment industry, attendees can interact with union crew members from **I.A.T.S.E.**, acting coaches, production house **Expressway Cinema Rentals**, spokespersons from area colleges and universities with theatre and film programs, talent agencies, and more. Food trucks **The Cheesy Chick**, **The Blend**, and **Mad Sauces** will be on location all day.

Tickets for the **Casting Buffalo Actors Expo** are on sale now at [castingbuffalo.com](https://castingbuffalo.com) via Eventbrite. General admission tickets are priced at \$30.00, while student tickets are available at a discounted rate of \$15.00, with a valid student I.D. Ticket bundles and packages are also available.

#### About Casting Buffalo

**Casting Buffalo, LLC** was established by Kyle Mecca, Harry Lipsitz, & Peter Johnson to be a cornerstone for film and commercial casting in Western New York. **Founded in 2020, they connect top-tier talent and crew with industry-leading projects across the region and beyond.** With an eye for talent and the unique ability to build lasting relationships they have worked on the most prestigious projects shot in the Buffalo, NY including **MARSHALL**, **THE TRUE ADVENTURES OF WOLFBOY**, **THE FIRST PURGE**, **A QUIET PLACE : PART II**, **PARANORMAL ACTIVITY: NEXT TO KIN**, and **CUTMAN**, along with the upcoming **THE PANIC**, **YETI**, **NEWPORT CHRISTMAS** and Hallmark Channel's **HOLIDAY TOUCHDOWN: A BILLS LOVE STORY**. Follow us: [Click Here](#)

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